

SHOPPING IN THE 1930s AND 1940s



You are going to design an advert for Milton's the Grocers shop for them to put in the local newspaper to attract customers.

To help you follow the instructions. From the Home Page click on Explore the memories tab. Then click on Shopping. Scroll down right to the bottom of the page. Click on and read Hazel Stevens' memories of her favourite shop and Rita Grundy's memories of how shopping habits have changed.

In your advert remember to include:

- a snappy headline to attract people to the shop
- a picture of what you have to sell
- opening hours
- reasons people should shop with you

Hint: Remember you are writing about a shop in the 1930s and not a shop today!